

PUBLIC ANNOUNCEMENT

KY IRA Stakeholder Engagement Session

The Kentucky Energy and Environment Cabinet, in collaboration with HORNE, LLP, will host Kentucky Home Energy Rebates Program stakeholder engagement and listening session for Trade Allies and Contractors.

The Kentucky Home Energy Rebates Program champions Governor Beshear's Better Kentucky Plan:

- Improving Kentucky's housing infrastructure and quality of life by reducing the energy burden for our most vulnerable citizens.
- Creating jobs and economic development through energy efficiency and contractor training programs.
- Rebuilding more energy-efficient post-disaster housing.
- Creating more resilient communities through housing improvements.

An agenda for the listening sessions is attached. Primary topics include an:

- Overview of the Home Rebates Program
- Outline of the rebate eligibility criteria and application process
- Opportunity to engage, timeline, and next steps

The dates, times, locations and registration links for the trade allies and contractors listening sessions follows:

Location and Address	Registration Link	Date	Time
Hopkinsville, KY Hopkinsville Community College 720 North Drive Hopkinsville, KY 42240	Hopkinsville TA Contractors Session	12/4/2024	8:30am - 10:00am CST 9:30am-11:00am EST
Elizabethtown, KY Elizabethtown Community and Technical College 600 College Street Rd Elizabethtown, KY 42701	Elizabethtown TA Contractors Session	12/5/2024	6:00pm - 7:30pm EST
Prestonsburg, KY Big Sandy Community and Technical College - Pikeville Campus Rm. 201 120 South Riverfill Dr. Pikeville, KY 41501	Pikeville TA Contractors Session	12/6/2024	8:30am - 10:00am EST
Virtual	Virtual TA and Contractors Session	12/16/2024	7:30am – 9:00am CST 8:30am - 10:00am EST

Contact (if additional information is needed):

- Energy and Environment Cabinet:
 - Billie D Hardin <billie.hardin@ky.gov>
- HORNE:
 - Gladstone Sellers <Gladstone.Sellers@horne.com>
 - Tiffany Johnston <Tiffany.Johnston@horne.com>

AGENDA

Kentucky Home Energy Rebates Program Trade Ally & Contractor Stakeholder Engagement and Listening Sessions

- Welcome and Introductions to the Kentucky Energy and Environmental Cabinet (EEC)
- Home Rebates Program Overview
 - Team Kentucky Alignment
 - Key Design Principles
 - IRA Home Rebates Program Overview
 - KY Home Energy Rebates Program
 - Home Efficiency Rebate (HER) Program (Also referred to as “HOMES” – Home Owner Managing Energy Savings)
 - Home Electrification and Appliance Rebate (HEAR) Program
- KY Home Energy Rebates Program Outline
 - Application Process
 - Eligibility Criteria
 - Customer Journey
- Call to Action for KY Trade Ally / Contractor
 - Target Audience - Residential Construction Contractors, Energy Assessors, and other Trade Allies
 - Benefits of Engagement
 - What the Program needs from the stakeholder engagement
 - Community Outreach and Education
 - Application Assistance / Referrals
 - Advocacy
 - Feedback
- Timeline and Next Steps
 - Program Design and Implementation
 - Stakeholder Engagement
 - Plan submission to DOE
- Public Comments / Feedback via Survey